



Sage University, Indore

INSTITUTE OF MANAGEMENT STUDIES

CHOICE BASED CREDIT SYSTEM

PROGRAM STRUCTURE

Effective for Academic Session: 2024-25

Program: Master of Business Administration in Business Analytics

Program Code: MBA (BA)

Semester: I

Admission Batch: 2024-26

Subject wise Distribution of Marks and corresponding Credits

S. No.	Subject Code	Category	Subject Title	Maximum Marks Allotted											Credits	Credits Hours	
				Theory (100 Marks)			Practical/ Studio (50 Marks)			Total Marks	Hours / Week						
				End Sem. Exam (ESE)	Continuous Internal Evaluation (CIE)		End Sem. Exam (ESE) For Practical and Viva	Continuous Internal Evaluation (CIE)			L	T	P	SM			NTCC
					Mid Sem Test (MST)	Attendance/ Quiz / Assignment/ Presentations		Lab Work/W PR	Attendance/ Assignment/ Viva/Lab Manual								
1	MGTDCMGM001T	DC	Principles & Practices of Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
2	MGTDCFIN001T	DC	Accounting for Managers	60	20	20	-	-	-	100	3	-	-	-	-	3	3
3	MGTDCHRM002T	DC	Fundamentals of Human Resource Management	60	20	20	-	-	-	100	3	-	-	-	-	3	3
4	MGTDCBAN022T	DC	Foundation to Data Analytics & Business Intelligence	60	20	20	-	-	-	100	2	-	-	-	-	2	2
5	MGTDCBAN022P	DC	Foundation to Data Analytics & Business Intelligence	-	-	-	30	10	10	50	-	-	2	-	-	1	2
6	MGTDCBAN023T	DC	Statistics & Computational Data Analysis	60	20	20	-	-	-	100	2	-	-	-	-	2	2
7	MGTDCBAN023P	DC	Statistics & Computational Data Analysis	-	-	-	30	10	10	50	-	-	2	-	-	1	2
8	MGTDCMGM035T	DC	Fundamentals of Analytics	60	20	20	-	-	-	100	2	-	-	-	-	2	2
9	MGTDCMGM035P	DC	Fundamentals of Analytics	-	-	-	30	10	10	50	-	-	2	-	-	1	2
10	MGTDEMGM004T	DE	Departmental Elective-I: Business Environment for Managers	60	20	20	-	-	-	100	3	-	-	-	-	3	3
			OR														
10	MGTDEMGM005T	DE	Departmental Elective-I: Managerial Economics	60	20	20	-	-	-	100	3	-	-	-	-	3	3
11	To be selected from the list #01	DSEEC	Departmental Skill Enhancement Elective Course-I	-	-	-	30	10	10	50	-	-	4	-	-	2	4
12	To be selected from the list #01	DSEEC	Departmental Skill Enhancement Elective Course -II	-	-	-	-	20	30	50	-	-	-	-	4	2	-

12	MGTDSMGM045N	DSEEC	Analytical Skills & Personal Skills	-	-	-	-	20	30	50	-	-	-	-	4	2	-
TOTAL				420	140	140	90	70	90	950	19	-	8		8	27	27

#01- List of Departmental Skill Enhancement Elective Course I & II:

	Departmental Skill Enhancement Elective-I		Departmental Skill Enhancement Elective-II	
S. No.	Subject Code	Subject Name	Subject Code	Subject Name
1	MGTDSITM046P	Information Technology For Managers	MGTDSMGM037N	Managerial Skills
2	MGTDSMGM036P	AI for Managers	MGTDSMGM038N	Cultural Diversity & Global Work Practices